

CAL's Annual Convention



August 11-13, 2023

Baton Rouge, LA

Weekend at a Glance

Friday, August 11

- 8:30 Registration
Exhibit Hall opens
- 9:00 **Metabolic conditions, autism, & Chronic disease Management**
Featuring: David Seaman, D.C.
- 10:15-10:45 Tour of Exhibits
- 10:45-Noon Class resumes
- Noon-1:00 Lunch on your own
- 1:00-3:00 **DC Programs resumes**
- 3:00-3:30 ~refreshment break~
- 3:30- 5:00 Class Resumes/Concludes
- 5:00- 6:30 **Dr. Thomas Nosser Annual President's Cocktail Reception**

Friday, August 11

Breakout Session:

- 9:00–12:00 **Medicare It is Not Just P.A.R.T. Anymore**
Featuring: Mario Fucinari, D.C., CPCO, CPPM, CIC
- 1:00-5:00 **Legal Issues in the Chiropractic Office**
Featuring: Robert Garrity, J.D.

Saturday, August 12

- 8:00 a.m. Exhibit Hall opens
Registration continues
- 8:00-8:30 **Annual Business Meeting**
- 8:30-10:00 **Maximizing Momentum through Mobilization**
Featuring: Sherry McAllister, D.C., M.S.(Ed), CCSP
- 9:00-Noon **CA program: Be Brilliant In Your Office: The Key to Higher Reimbursement & Lower Risk**
Featuring: Kathy (Mills Chang) Weider, MCS-P, CPCO, CCPC, CCCA
- 10:00-10:30 **Tour of Exhibits**
- 10:30 –Noon **DC/CA programs continues: Pelvic Floor: Think Rehab**
Featuring: Cindy Howard, D.C., DACBN, FIAMA, FICC
- Noon-1:30 **Lunch on your own**
- 1:30-3:30 DC/CA program continues
Managing Menopause
Featuring: Cindy Howard, D.C., DACBN, FIAMA, FICC
- 3:30-4:00 ~refreshment break~
Tour of Exhibits
- 3:30-6:00 DC programs resumes/concludes
Headaches, Headaches, Migraines & Headaches
Featuring: Cindy Howard, D.C., DACBN, FIAMA, FICC
- 4:00 CA program concludes

Saturday, August 12

Break Out Sessions:

- 9:00-12:00 **Estate/Financial Planning**
Featuring: Lee Nugent, RFC, CKA
- 1:30-6:00 **CPR Renewal Course**
Featuring: Ronald McMorris, D.C., ATC
- New Doctor Seminars:**
- 8:30-Noon **Essential Front Desk Communications**
Featuring: Mario Fucinari, D.C., CPCO, CPPM, CIC
- 1:30-6:00 **5 Easy Steps to Run a More Efficient (and profitable) Practice and Risky Business...The 5 Little Things that Can Cause You Big Problems**
Featuring: Kristi Hudson, CPCO

Sunday, August 13

- 8:00 a.m. Exhibit Hall opens
36th Annual Prayer Breakfast
~reservations required~
- 8:30-10:30 **Coding, Billing & Documentation Compliance for Chiropractic- Made Easy**
Featuring: Kathy (Mills Chang) Weider, MCS-P, CPCO, CCPC, CCCA
- 10:30-11:00 refreshment break~
Tour exhibits
- 11:00 -12:00 DC program Resumes
- 12:00-12:30 Hotel Check out
- 12:30–3:30 DC program resumes/concludes

Special Events



Dr. Thomas Nossier
**Annual
President's
Cocktail
Reception
For
CAL Members**

**Friday
August 11th
5:00–6:30 p.m.**

Ask for location at the
CAL Registration Desk



**CAL
Annual Meeting***

**Saturday,
August 12th
8:00 a.m.- 8:30 a.m.**

**Election of state-wide officers
& representatives in even-
numbered districts*



**36th Annual
Prayer Breakfast**

**Sunday,
August 13th
8:00 a.m.**

***Sponsored by
Lee and Chad Nugent
of Nugent
Investments
-complimentary-
reservations required***

Continuing Education for the DC

Metabolic Conditions, Autism, and Chronic Disease Management

Presented by David Seaman, D.C.

Friday 9:00 a.m. – 5:00 p.m.

In this presentation, Dr. Seaman will discuss how multiple common conditions, including autism, emerge as a consequence of a chronic low grade inflammatory state that is mostly silent. When the tissue degeneration and/or pathophysiology induced by low grade inflammation is substantial enough, symptoms emerge. Musculoskeletal examples include osteoarthritis and tendinosis, while hypertension, atherosclerosis, and low testosterone are visceral examples. In this class, Dr. Seaman will focus on the dietary induction of chronic inflammation and how to modulate it via health food and supplement choices.

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Medicare: It is Not Just P.A.R.T. Anymore

Presented by Mario Fucinari, D.C., CPCO, CPPM, CIC

Friday

9:00 a.m. – 12:00 p.m.

Just when you think you know it, the rules have changed again! See how Medicare's documentation and coding requirements have changed again, including the New ABN form. Documentation is more than P.A.R.T. Learn how these changes are being implemented in all carriers of insurance reimbursement. After attending this class you will be able to relate Medicare requirements in your documentation, be able to identify the legal aspects for proper documentation, and learn the proper claim form procedures. Knowing the documentation and coding requirements will guide you in supporting the care you render to your patients.

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Legal Issues for the Chiropractic Office

Presented by: Robert Garrity, J.D.

Friday 1:00 p.m. – 5:00 p.m.

Mr. Garrity will be discussing several issues that arise in chiropractic offices and how to address them. Topics of discussion will include: Ethical and Legal billing practices; Agreements with attorneys. Treating the client fairly/understanding the criminal ramifications. Letters of protection: are you really protected? Recent changes in legislature. Timing of filing claims and what is the real cost of the medical bill. Surprise billing. Workplace violence and Ethical Conduct with patients. Board of Examiners Actions. Recent collection efforts by health insurers. Recent trends in auto insurers refusing to pay full value of claims and what can be done. Treating patients injured in a different state: does it really matter? This is a discussion you will not want to miss.



Maximizing Momentum through Mobilization

Presented by: Sherry McAllister, D.C., M.S. (Ed), CCSP
(President of the Foundation for Chiropractic Progress)

Saturday: 8:30 a.m. – 10:00 a.m.

In this presentation, Dr. McAllister will offer current, relative information on trending healthcare topics to maximize the value of chiropractic care. She will discuss the latest research; the importance of mobility, stability and flexibility; and how chiropractors can mobilize their community.



Sponsored by:

**Pelvic Floor..Think Rehab
Managing Menopause
Headaches, Headaches, Migraines, & Headaches
Presented by Cindy Howard, D.C., DACBN, FIAMA, FICC**

**Saturday 10:30 a.m. – noon
Saturday 1:30 p.m.- 3:30 p.m.
Saturday 4:00 p.m.- 6:00 p.m.**

During these presentations, Dr. Howard will be addressing several issues facing many patients everyday....

Many women experience symptoms related to pelvic floor dysfunction ranging from incontinence to sexual dysfunction. While there are numerous causes there are also beneficial treatments that can be used to address the symptoms while correcting the underlying cause. Common and not so common treatments will be presented in order to manage Pelvic floor conditions in the female patient.

Starting Peri-menopause and its transition can be very challenging for some women. Once achieving menopause the imbalance of hormones can also have a lasting effect causing symptoms that are difficult to live with. In addition there are many factors that can disrupt this transition as well as perpetuate symptoms such as hot flashes, sleep disturbances, genitourinary complaints, mood changes, sexual problems and weight gain. This course will cover some of those challenges whether cessation of menstruation occurred on its own or surgically. There are many options to help your patients feel better as having symptoms is normal; however having one or many symptoms is common. Treatments we can utilize in a chiropractic office will help you manage these patients simply to increase the quality of their life.

Sinus, tension, migraines and cluster are the 4 main classifications of headaches. While musculoskeletal and biomechanical causes may be found so may hormonal, nutritional, environmental causes. Searching to get to the root cause can be life changing and knowing how to find them through appropriate history taking, laboratory testing and examination will help the astute practitioner to be more successful in the treatment of headaches.

Sponsored by:  **PROTOCOL
FOR LIFE BALANCE™**

**Financial Planning for Your Future
Presented by: Lee Nugent, RFC, CKA and Chad Nugent, CFP**

Saturday 9:00 a.m. - Noon

What does the future entail for you? Will you have enough money to retire? Are you prepared if something happens to you? In this informative presentation, Lee and Chad will discuss various topics on planning for your future such as planning for lifetime retirement income, investment strategies, and other retirement income. They will also discuss business continuity planning, estate planning and spouse protection. This is a must see presentation to protect your future.



New Doctors Seminars

Essential Front Desk Communication

Presented by: Mario Fucinari, D.C., CPCO, CPPM, CIC

Saturday 8:30 a.m. – noon

Running a successful chiropractic office requires a clear understanding of office procedures, regulations and coding. Chiropractic physicians and their staff must know all applicable policies and procedures on documentation, billing, collections, and compliance. The consequences are too serious! In this presentation, Dr. Fucinari will help you understand regulations and industry trends, learn about patient's rights, identify legal aspects of patient communication, learn crucial front desk procedures for patient intake, and you will discover what "informed consent" is and how to apply this to chiropractic care. He will also discuss step-by-step procedures at the front desk to avoid costly billing and collection errors, how to establish procedures for proper claim form submission, the key components of a good history along with Medicare requirements, the No Surprises Act and other collection procedures. This presentation will help you incorporate the latest developments into practice and become more proficient in the process

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5 Easy Steps to Run a More Efficient (and profitable) Practice & Risky Business...The 5 Little Things that Can Cause You Big Problems

Presented by: Kristi Hudson, CPCO

Saturday 1:30 p.m. – 6:00 p.m.

Ms. Hudson will be presenting 5 simple steps that can be implemented in your practice to help your practice and your team become more efficient, improve workplace satisfaction, and stop wasting time on the things that don't have a positive impact on your practice. She will discuss steps on how to ensure long-term growth and success, how to hire the right person for the job, how to know if your business is doing well, how to improve compliance and industry guidelines and how to review the tools you need to engage, attract, and keep patients happy. In the second part of this presentation, Kristi will discuss how it is widely known that the OIG and Medicare are cracking down on healthcare fraud and abuse, but what most chiropractic offices are unaware of, is how widely successful these efforts have been. In order to reduce your risk of financial loss due to improper discounting and faulty financial and collection policies, Kristi will discuss the common pitfalls that lead to dual fee schedules, improper time of service discounts and inducement violations. She will also review steps for developing a compliant financial policy.

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CPR Class

Presented by: Ronald McMorris, D.C., ATC

Saturday 1:30 p.m. – 6:00 p.m.

Studies have shown that over 350,000 people suffer sudden cardiac arrest outside of a hospital setting each year. Being able to perform CPR may save a life. However, according to the American Red Cross Scientific Council, CPR skill retention declines within a few months of initial training – and continue to decline as time goes by. In addition, the council found that less than half of the course participants can pass a skills test one year after training. This means that just one year into your two-year CPR certification, you may not remember how to help when you're needed the most. Also there have been many changes in the way CPR is performed. Are you up-to-date on the new way to perform CPR? If not this class is for you. Dr. McMorris will present the compression only CPR method. He will explain what it is and how it came about. Afterwards, participants will be practicing CPR for adults, children, and infants on mannequins. A certification exam will be given at the end of the class and participants will be mailed their certification card.

COST: \$50/person – Space is limited so register early!

Coding, Billing, and Documentation Compliance for Chiropractic-Made Easy

Presented by Kathy (Mills Chang) Weidner, MCS-P, CPCO, CCPC, CCA **Sunday 8:30 a.m. – 3:30 p.m.**

To be compliant, you must know the expectations placed upon this highly regulated healthcare profession. This knowledge is more critical than ever before with the increase in audits and recoupments. This training covers the latest updates to coding and compliance and especially Medicare. When documentation is great, if it doesn't match the reporting, your best efforts are foiled. This training uses real-time documentation samples to outline the required elements from history all the way through to coding. Risk Management and compliance is an all-team effort. Learn the compliance related action steps and knowledge necessary to immediately take control of your risk management and regulatory compliance.

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Chiropractic Assistants Program



Saturday, August 12, 2023 9:00 a.m. – 4:00 p.m.

Be Brilliant with the Front Office Basics: The Key to Better Reimbursement and Lower Risk

Compliance with the front office necessities of every day practice may sound mundane or boring. Not this time! Would it surprise you to know that a few tweaks on your standard operating procedure for Medicare, coding, documentation and billing can actually make you money and lower your compliance risk? Statistics show that special attention to the basics of day-to-day procedure and excellent execution in these areas is the key to practice success. In this important, fast-paced session, Ms. Weidner will cover all the important aspects of a clean, compliant, front office process, from the front desk to the insurance department to the doctor. Kathy will keep you on the edge of your seats with interactive learning opportunities and other ways to make this topic FUN and informative! You will go home with tons of ideas and procedures to implement immediately! Don't miss it!

After managing and working for a 5-center chiropractic/multidisciplinary practice, Ms. Weidner founded and became the president/CEO of KMC University. While leading a team of over thirty plus who help to deliver specific and focused consulting regarding compliance, documentation, coding, insurance, and Medicare, she helped to produce and develop the first of its kind documentation Paperwork System for Doctors of Chiropractic. She is now recognized as in the top 1% of compliance and reimbursement specialists in the Chiropractic Professions and is established as one of the top speakers and trainers on documentation, Medicare and Compliance.

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Meet the speakers



David Seaman, D.C., is an adjunct faculty member at both Logan University and Parker University. After practicing chiropractic in both New York City and later in Ormond Beach, Florida, Dr. Seaman went into teaching. He developed and taught at National University, College of Professional Studies, and Palmer College of Chiropractic Florida. He is currently teaching pain physiology and management and management of ANS disorders at Parker University and Nutritional Sciences II and Clinical Nutrition at Logan University. A published author of several papers and book chapters, Dr. Seaman is also a consultant for Anabolic Laboratories. He was awarded the ACA's Academician of the Year in 2006 and received his fellowship from the American College of Chiropractors. For over 25 years, Dr. Seaman teaches between 100-300 hours of CE classes each year for chiropractic colleges and state associations.



Mario Fucinari, D.C., CPCO, CPPM, CIC led a highly successful practice in Decatur, Illinois for 35 years. He graduated from Palmer College of Chiropractic Davenport in 1986. Dr. Fucinari is a member of the Carrier Advisory Committee for Medicare, a Certified Professional Compliance Officer (CPCO), Certified Physician Practice Manager, and a Certified Insurance Consultant. He is an author of several books on matters such as compliance, HIPAA, ICD-10 coding, and E/M Guidelines. He has been presenting Continuing Education Classes for over twenty-seven years and is a nationwide speaker for several organizations.



Robert Garrity, J.D. is a U.S. Army veteran and a graduate of Loyola University School of Law graduate. He was elected to the Louisiana House of Representatives from 1988-1992. He has been in private practice for over 47 years engaging in general civic practice, including domestic, small corporations, insurance defense, personal injury, commercial litigation, criminal practice ranging from trial experience in first degree murder through disturbing the peace. Mr. Garrity was successful in overturning a Constitutional Amendment before the Louisiana Supreme Court. He serves as general counsel for Kenner Housing Authority, general counsel for Jefferson Community Health Care Centers (Inclusive Care), general counsel for Reliable Industries, general counsel for G- Street Films, and is the **General Counsel for the Chiropractic Association of Louisiana**.



Kathy (Mills Chang) Weidner, MCS-P, CCPC, CCCA is recognized as one of the top compliance and reimbursement specialist in the Chiropractic Profession. She is the founder and President/CEO of KMC University, a company of thirty plus delivering specific and focused consulting regarding compliance, documentation, coding, insurance, and Medicare. She is also the Co-Owner/Founder and Developer of The Paperwork Project, a first of its kind documentation Paperwork System for DCs. She has also served as the Assistant Director for Insurance for the ACA and is an insurance relations consultant for multiple state associations. She also is a reimbursement and compliance consultant for multiple chiropractic organizations/corporations.



Sherry McAllister, D.C., M.S. (Ed), CCSP serves as the President for the Foundation for Chiropractic Progress. Dr. McAllister is a Palmer graduate and has been in practice for over 25 years. She is a frequent speaker for National Conventions, Corporate Wellness Programs, International Chiropractic Seminars, Health Benefit/Advisory Panels and Business and Healthcare Alliances. She has served as a Qualified Medical Examiner and Expert Chiropractic Witness for the State of California. She has also been featured in several publications.

Meet the speakers

Cindy Howard, D.C., DABCI, DACBN, FIAMA, FICC is a Board Certified Chiropractic Internist and Nutritionist in private practice in Chicago, Illinois and holds a license in the State of Florida. She speaks nationally on various topics. She is the owner of DC Consulting and Advance Education, assisting private practices. For the last 8 years she has served as the Illinois delegate for the American Chiropractic Society and as the alternate for 6 years prior to that. Serving the ACA, she has served on the membership, professional development, guidelines, bylaws and grievance committees. She was the recipient of the Flynn/Lynch award in 2015 for outstanding service. She is also a founding member of the ACA Women's health council. She is the past president of the ACA Council on Diagnosis and Internal Disorders and currently serves as the Vice President of the College of Pharmacology and Toxicology. She also serves on the medical advisory board for the Functional Medicine University, serves as a board member for Before the Hit, and is an associate editor of the Original Internist. Locally, she serves as a board member for the Frankfort Falcons Youth football organization, the concussion oversight team for the local school district and is the team chiropractor for Dreamz Elite competitive cheer and the local wrestling club.



Lee Nugent, RFC, CKA and Chad Nugent are both financial advisors. Lee is a Registered Financial Consultant and a Certified Kingdom Advisor and has over 40 years in the financial industry. Chad is a Certified Financial Planner and is currently a CPA candidate. He has had over 19 years as a financial planner. He is also a current Jefferson Parish School Board Member. Both Lee and Chad have been long time supports of CAL and are currently CAL's financial advisors. They are the owners of Nugent Investments in Metairie, LA.



Kristi Hudson, CPCO is Vice President of Business Relations for ChiroHealthUSA and Scholarship Administrator for the ChiroHealthUSA Foxworth Family Scholarship. She is a frequent speaker at many state, national and regional conventions/conferences throughout the United States. She is a board member on ChiroCongress Cares & Chiropractic Strategic Plan, is on the Membership Committee for the Foundation for Chiropractic Progress, & a member of the Chiropractic Summit. Kristi is also a published author of many publications in The Chiropractic Assistant and The American Chiropractor.



Ronald McMorris, D.C., ATC is a graduate of Texas Chiropractic College. He is owner of Elite Chiropractic in Walker and Albany, the owner of Cam Wellness Center, and co-owner of Ace Physical Therapy. He is the team chiropractor for various Livingston Parish Schools, is on the School Board for Livingston Parish, is on the Board of Regents' at Texas Chiropractic College, is a member of the Louisiana Board of Chiropractic Examiners Peer Review Committee, and is District 6 representative board member for CAL. Dr. McMorris is a licensed Athletic Trainer, a Certified Chiropractic Sports Physician, is certified in dry needling and is an American Heart Association CPR & AED instructor. Additionally he served as an instructor for the American Chiropractic Board of Sports Physicians from 2008-2012. He was also awarded Small Business of the Year award in 2016 from the Livingston Parish Chamber.



EXHIBITORS

AcuPlus
Capitol Imaging Services
ChiroHealth USA
Cili by Design
Concierge Chiropractic Group
Edward Jones
EZBIS, Inc.
Foot Levelers, Inc.
Healthcare Billing Pros
INDIBA
Majestic Medical Solutions
Medical Max, LLC
Nugent Investments
Protocol for Life Balance
OUM
Quartermaster Tax
Standard Process
Texas Chiropractic College
Tiger Ai Software
TRI-STATE Medical
Vaulted Security

Registration Form: CAL Annual Convention

CAL, 10636 Timberlake Ave., Baton Rouge, LA 70810 (fax: 225-769-5563)

Pre-registration fees: (After 7/20/22, add \$30 per DC/\$20 per CA)

CAL member. . . . \$275 One Day member..\$199 CAL Member CA...\$125
Non-Member.....\$350 One Day non-mbr..\$259 Non-mbr's CA..... \$150
CPR Certification.....\$50

Prayer breakfast: Complimentary. Registration required.

Names _____

Address: _____

City _____

Office phone _____

Email: _____

attending DC program _____

attending CA program _____

attending CPR Class _____

attending Prayer Breakfast _____

Payment information:

Check enclosed.

Charge to my account:

Circle one: VISA MC AMEX

Card# _____

Exp. Date: _____ CVV _____

*If credit card billing address is different than office address, please include card billing address

Location: Baton Rouge Marriott, 5500 Hilton Ave., Baton Rouge, LA 70808. Room rate: \$129 S/D, available through 7/26. Be sure to indicate that you will be attending the chiropractic convention. For reservations, call (800) 228-9290 and mention the code CALCALA.

CE Credits: CAL has applied for 49 hours of CE credits in Louisiana, Alabama,, Mississippi, Texas, and South Carolina.

Cancellations: In order to receive a refund (less processing fee), notice of cancellation must be received 7 days prior to the event.