



# The Chiropractic Association of Louisiana

*Presents*

## Personal Injury Seminar

### Insurance Strategies & Your Solution

June 26-27, 2021

#### About this Program:

Approximately 70 percent of all auto insurers in the U.S. use bodily injury assessment software to evaluate claim value in auto injury cases. Most of them conceal its use or allege that they no longer use the software. These programs require specific information to generate maximum claim value. This seminar will provide doctors with the information necessary to help their patients receive payment for the care they need. Some of the topics of discussion will include:

- \* The scrutiny applied to bill and record review
- \* Adjustor ability to obtain knowledge of prior and subsequent injury
- \* Whether the provider is perceived to be overbilling
- \* Whether the adjustor believes the provider is keeping contemporaneous notes
- \* One chart vs. 2 charts
- \* How prior injury and/or subsequent injury affect valuation of current claim
- \* The effects of the tort reform to billing practices/insurance/third party claims
- \* Notes of the provider vs. the items listed in the record
- \* How initial presentation of a claim affects evaluation including EMS/ambulance/ER presentation/initial chiropractic presentation
- \* How referral to a specialist and/or specialist treatment affects scrutiny on the provider's own records and valuation of the claim/consistency of treatment
- \* Neurosurgical and specialist care in certain circumstances/referrals between specialties/overall treatments collaborative approaches.
- \* Risk management issues and ethical conduct for the Chiropractic Office

#### **What About Tim Richardson Esq., Charles Royal and Eric Oberlander, M.D.?**

*Tim Richardson, Esq.*, is a dynamic speaker and Lawyer located primarily in and around the New Orleans, area. Since 2001 when he graduated from Loyola University School of Law in New Orleans, he has served as Assistant General Counsel for the Louisiana Sheriff's Association, is a commercial business, personal injury, product liability, and medical professional liability litigator. Mr. Richardson is licensed in all Louisiana State and Federal District and Appellate Courts. He has also served as counsel for various district attorneys in the state of Louisiana and is counsel for the Louisiana State Troopers' Association. Mr. Richardson is also involved in Real Estate Developments and is the Manager/Member in excess of 16 Limited Liability Companies.

*Charles Royal* was a litigation adjuster handling insurance claims for State Farm from 1985 to 2016, and for Allstate from 2016 to 2021. He was responsible for reviewing data, evaluating claims and working with defense counsel through litigation for property damage and personal injury claims while at both companies. In 2021, he became a part of the Richardson Law Group handling personal injury cases where he evaluates, adjusts and assists in litigation files.

*Eric Oberlander, M.D.* is an award-winning spine specialist who has developed one of the largest practices in the country. As one of the few board certified neurosurgeons in Louisiana who has fellowship training in minimally invasive and complex spine surgery, his services are in high demand. Dr. Oberlander graduated from Virginia Tech with degrees in Engineering, French, and Chemistry. He was one of the first American engineering students to study at the prestigious Ecole des Ponts et Chaussées in Paris, France. He received his medical degree from Virginia Commonwealth University and continued his training at the Medical College of Virginia. He also served his country as a Lieutenant Commander in the U.S. Naval Reserve from 2003-2012. Dr. Oberlander joined the NeuroMedical Center in 2008. He is also currently the team neurosurgeon for the LSU Athletic Department.

**Registration Form  
Personal Injury Seminar  
Insurance Strategies & Your Solution**

**Early Bird Registration Fees**

CAL member.....\$ 249.00

Non-member..... \$ 325.00

*\*If registering on or after June 4<sup>th</sup>..... No exceptions*

CAL member..... \$279.00

Non-member.....\$350.00

Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_

Phone\_\_\_\_\_

E-mail:\_\_\_\_\_

Select method of payment:

☐ Check enclosed

☐ Charge to my credit card:

Circle one: VISA MasterCard AM EX

Card #\_\_\_\_\_

Expiration date\_\_\_\_\_ Code\_\_\_\_\_

*\*Credit card address must be same as above. If not,  
CAL must have the billing address of the card.*



Return with payment to:

**Chiropractic Association of Louisiana**

10636 Timberlake Avenue  
Baton Rouge, LA 70810  
Phone 225/769-5560  
Fax: 225/769-5563

**General Information**

**Continuing Education Credits:**

CAL has applied to the Louisiana Board of Chiropractic Examiners for 15 hours of continuing education credit including 2 hours of risk management and 1 hour of ethics.

**Schedule:**

Saturday 9:00 a.m. - 6:00 p.m.

Sunday 8:30 a.m. - 3:30 p.m.

**Hotel Accommodations:**

Sam's Town Hotel & Casino located at 315 Clyde Fant Parkway Shreveport, LA 71101. To make reservations call 877-429-0711 and mention code SH06CAL. CAL has secured \$157.00 single/double room rates for a period of time.

**Cancellation policy:**

In order to obtain a refund of the registration fee (minus processing fee), notice of cancellation must be received at least 7 days prior to the event. In the event that CAL cancels a program, registrants will receive a 100% refund of paid registration fees.

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**CAL**

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**Personal Injury Seminar  
Insurance Strategies & Your  
Solution**

**Featuring**

**Tim Richardson, Esq.,**

**Charles Royal**

*(Former State Farm & Allstate adjustor)*

**Eric Oberlander, M.D.**

**June 26-27, 2021**

**Sam's Town Hotel & Casino  
Shreveport, Louisiana**

*This seminar will cover all continuing education  
hours needed for Louisiana*

**15 Hours CE Credits**