

 ***CAL Annual Convention***

 ***October 16-18, 2020***

 ***Baton Rouge, LA***



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| **Friday, October 16**11:30 Registration Exhibit Hall opens12:00 **The 3 R’s of Chiropractic: Reduce,** **Restore & Rehab** *Featuring: Jeff McKinley, D.C.*2:00 ~refreshment break~ Tour exhibits  2:30-4:30 Class resumes4:30-4:45 ~refreshment break~4:45- 6:45 Class Resumes/Concludes 6:45- 7:45 **President’s Reception****Saturday, October 17** **Break Out Sessions:**8:30-noon **Financial** **Planning for your Future** Featuring: Chad Nugent, BS, CFP**1:30-5:30 Who Is Getting Audited via**  **Hippa & OIG** Featuring: Ty Talcott, DC, CHPSE | **Saturday, October 17**8:00 a.m. Exhibit Hall opens Registration continues8:00-8:30 **Annual Business Meeting**8:30-10:30 **Legal, Medical and Chiropractic** **Understanding Everyone’s Role in**  **The Treatment of the Patient** Featuring: Tim Richardson10:30-11:00 **Tour of Exhibits**9:00-Noon **CA program: Running your Practice** **with Ease** *Featuring: Kim Klapp*11:00 –Noon **DC/CA programs continue**Noon-1:30 **Lunch on your own**1:30-3:00 **DC/CA program continues**3:00-3:30 ~refreshment break~ **Tour of Exhibits** **C-Pac meeting**3:30-7:00 DC/CA program resumes/concludes | **Sunday, October 18**8:00 a.m. Exhibit Hall opens **33rd Annual Prayer Breakfast** *~reservations required~* 8:30-10:30 **Legal, Medical and Chiropractic** **Understanding Everyone’s Role in**  **The Treatment of the Patient** 10:30-11:00 ~ refreshment break~ **Tour exhibits**11:00 -12:00 DC program Resumes12:00-12:30 **Hotel Check out**12:30–3:30 DC program resumes/concludes |





**33rd Annual Prayer Breakfast**

 **Sunday,**

**October 18th**

**8:00 a.m.**

***Sponsored by***

***Lee and Chad Nugent of Wealth Management, Inc****.*

*-complimentary-*

*reservations required*

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**CAL Annual Meeting\***

**Saturday,**

**October 17th**

**8:00 a.m.- 8:30 a.m.**

*\*Election of state-wide officers & representatives in odd-numbered districts*



**C-PAC Meeting\***

**Saturday,**

**October 17th**

**3:00 p.m.- 3:30 p.m.**

*\*Election of state-wide officers & representatives in even-numbered districts*



**Thomas Nosser, D.C Annual President’s**

**Cocktail**

**Reception**

**For**

**CAL Members**

**Friday**

**October 16th**

**6:45–7:45p.m.**

Ask for room number at the CAL Registration Desk



**The 3 R’s of Chiropractic: Reduce, Restore, & Rehab**

***Presented by Jeffrey McKinley, D.C., CCSP, CKTP, CPEP, FICC*** **Friday 12:00 – 6:45 p.m.**

*Courtesy of Foot Levelers, Inc.*

In this presentation, you will learn

How to reduce pain, inflammation and subluxation: restore balance, posture, and movement; and to rehab for strength and stability.

How to create a more efficient examination system, establish effective treatment protocols, and become a more confident provider

Demonstrate powerful correlation of orthopedic, biomechanic, x-ray and posture exams

Invigorate your biomechanical exam and give more purpose to your x-ray evaluation

Produce proficient rehab protocols

Sponsored by:





**Break-out Session 1/Financial Planning for your Future**

***Presented by Chad Nugent, BS, CFP***

***Mississippi Delta Room***

 **Saturday 8:30 – Noon**

As a certified financial planning profession, Chad Nugent has a wealth of information to share. This presentation will examine the subject of estate planning, business continuity planning and succession, and investments. Have you ever thought about what will happen if something happens to you? What about after you retire? This session will help you plan for your future. What to do when selling your practice and how to accumulate enough wealth to maintain your lifestyle in retirement will be topics of discussion that you won’t want to miss



**Break-out Session 2/ Who is getting audited**

**via HIPPA and OIG..and how they get caught Saturday 1:30 – 5:30 pm**

***Presented by Ty Talcott, D.C., CHPSE***

Mississippi Delta Room

Dr. Talcott is a certified HIPPA privacy and Security Expert. In this presentation you will find out the required information that the majority of chiropractic offices are not aware of or in compliance with. Find out the new rules and enforcement revealed at the last cyber-security and HIPPA symposium in Washington, DC. You will learn how to simplify the implementation and maintenance of an appropriate HIPPA and OIG compliance program in your office. Also you will learn how to help you avoid Medicare demands to return money.

**Legal, Medical, and Chiropractic. Understanding Everyone’s Role in the Treatment of the Patient**

**Presented by Tim Richardson, Dr. Fred Miller, Dr. Tod Aust, Dr. Lance Wehrly,**

**Dr. Chad Domangue, Dr. Gregory Benton, Dr. Eric Oberlander, and Dr. Jeremy James**

**Saturday, 8:30 a.m. – 7:00 p.m. and Sunday 8:30 a.m. – 3:30 p.m.**

Back by popular demand, this group along with a few others will examine the comprehensive treatment of the patient.

**Tim Richardson, J.D**., is an attorney licensed in all State and Federal Courts in Louisiana. Mr. Richardson will provide a discussion of chiropractic care when litigation is involved. This includes a discussion regarding initial intake; chart notes; deposition; prior injury; 2 or more cases running concurrent; MRI evaluations; the collaborative approach with other fields of specialty; and the balance billing act regarding third party injuries. Mr. Richardson will provide an explanation of the current state of the law on patient billing; balance billing penalties; and how chiropractors can appropriately inform patients of their billing rights and provide financial arrangements connection with the conscious choice of the patient. Mr. Richardson will also serve as the moderator.

**Dr. Fred Miller** is a licensed chiropractor in Louisiana. He will discuss his approach to treating patients in partnership with other fields of medicine.

**Dr. Tod Aust** is an intervention Pain Management specialist and anesthesiologist. He will provide a discussion of chronic treatment of pain systems which extend beyond soft tissue. This discussion includes procedures for treating conditions including rhizotomy; medial branch blocks; epidural steroid injections; and facet injections. Dr. Aust will discuss methods of chiropractors evaluating the need for pain management and their continued role in treating the patient in conjunction with pain management procedures.





**Legal, Medical, and Chiropractic. Understanding Everyone’s Role in the Treatment of the Patient**

**Presented by Tim Richardson, Dr. Fred Miller, Dr. Tod Aust, Dr. Lance Wehrly,**

**Dr. Chad Domangue, Dr. Gregory Benton, Dr. Eric Oberlander and Dr. Jeremy James**

**Saturday, 8:30 a.m. – 7:00 p.m. and Sunday 8:30 a.m. – 3:30 p.m.**

**Dr. Lance Wehrly** is a board-certified orthopedic surgeon focusing on joints and extremities. Dr. Wehrly will discuss the interaction between chiropractic care and the treatment of bone and joint injury, primarily knee, hand, and shoulder injuries. Dr Wehrly will discuss the need for MRIs to diagnose certain medical conditions and when to obtain an orthopedic consult. This discussion will also address issues which can initially be spotted on an x-ray.

**Dr. Chad Domangue** is a board-certified neurologist. Dr. Domangue will provide a discussion on the interaction between chiropractic care and neurologic treatment; which symptoms of the patient may require a neurological consultation; MRI review; radiating pain indicators; and complaints which may routinely appear to be soft tissue but may be the result of a spine issue. Dr. Domangue will also discuss the current state of prescription pain medication and the role chiropractic care plays in reducing the reliance on opioids.

**Dr. Gregory Benton** is a licensed physician in Louisiana. He is affiliated with Lakeview Regional Medical Center and Cypress Pointe Urgent Care. He will discuss initial emergency care for trauma and how to best follow up with chiropractic care after the initial consultation.

**Dr. Eric Oberlander** is a board-certified neurosurgeon. This presentation will address the handling of patients where chiropractic care may have plateaued and/or where the chiropractor believes surgical consultation may be necessary.

**Dr. Jeremy James** is an orthopedic spine surgeon with Disc of Louisiana. Dr. James focuses primarily on injuries of the spine. Dr. James will discuss the interplay between chiropractic care; conservative neurologic and pain management procedures and potential surgical intervention if more conservative care is ineffective. He will also discuss when a surgical consult may be appropriate.



 **Jeffrey McKinley, D.C, CCSP, CKTP, CPEP, FICC** has been in practice since 1990 in McMinnville, TN, he is the clinical director of

 Middle Tennessee Spine & Joint, a multi-disciplinary practice that includes chiropractic, medical, physical therapy, and massage

 therapy. He is a member of the Medicare Carrier Advisory Committee for Tennessee, a member of the ACA’s Medicare Committee,

 and has lectured to chiropractic physicians and staff on Medicare issues. He also was an instructor for the Certified Therapy

 Assistants training course, and is a contributing author to the recently published text book *Chiropractic Therapy Assistant: A Clinical*

 *Resource Guide.* Dr. Mckinley's seminar demonstrates powerful correlation of orthopedic, biomechanic, x-ray and posture exams.



 **Chad Nugent, BS, CFP,** is a practicing certified financial planner for over 16 years, with 20 years overall industry experience. He

 specializes in the development of personal financial plans for other professionals. His team consults and helps establish IRS Qualified

 Retirement Plans for businesses and they design personal retirement income strategies for professionals and their families. Currently

 Mr. Nugent is Vice-President of the Jefferson Parish School board and is a CPA candidate.

** Ty Talcott, D.C., CHPSE** has consulted to thousands of health care practices relative to business development and protection. He has

 taught nearly 200 convention sessions, seminars and webinars relative to HIPPAA and government compliance for 38 state

 chiropractic associations, three chiropractic colleges, and other independent and medical organizations. He has been extensively

 published in chiropractic business magazines and has been featured on the cover of several. Dr. Talcott is a founding partner of an

 independent physician association that credentialed participating doctors for contracting with HMO’s and PPOs. He served on the

 Governor-appointed Workers Compensation Commission in Texas and has founded and chaired two hospital departments. He has

 appeared on dozens of radio and TV talk shows. He is known for taking large, complex issues and repackaging them into small

 digestible bits that can more easily be implemented. He has been called “The Great Simplifier”

**Tim Richardson, J.D**. is an attorney licensed in all State and Federal Courts in Louisiana. After graduating with a Master of Business Administration from Loyola University, Mr. Richardson also earned his Juris Doctor Degree from the Loyola University School of Law in New Orleans. As a Litigator he has served as counsel in different areas such as commercial business litigation, personal injury, product liability, medical professional liability and as Assistant General Counsel for the Louisiana Sheriff’s Association. Mr. Richardson will also serve as a moderator for this program.

**Fred Miller, D.C**. is a licensed chiropractor in Louisiana for over 37 years in Mandeville. After completing his pre-chiropractic studies at LSU and UNO, he attended Life Chiropractic College, where he graduated with academic and clinical honors in 1983. Having been involved in track and field as well as cross country through his academic career, Dr. Miller has been interested in improving human performance and functions through chiropractic and has completed advanced training in x-ray pathology and chiropractic sports medicine.

**Dr. Tod Aust** is an Interventional Pain Management Specialist and anesthesiologist. He attended Medical School at the David Geffen School of Medicine at UCLA. After graduating from medical school, he completed his residency in anesthesiology at the UCLA Medical Center in Westwood, California, where he was honored as Resident of the Year. He then completed a fellowship in Interventional Pain Management at UCLA. While at UCLA, he gained extensive experience successfully treating rare conditions. After living in Los Angeles for most of his life, he moved to Louisiana and has been in private practice for over 3 years. He has significant experience with Spinal Cord Stimulation and is a national educator for Intrathecal Pump implantation and management.

**Dr. Lance Wehrly** is a board certified orthopedic surgeon at Lakeview Surgical Specialists and is affiliated with Lakeview Regional Medical Center. He graduated with the highest distinction from the University of Illinois-Urbana with a Bachelor of Science in Cell and Structural Biology and received his medical degree from the University of Illinois at Chicago. He completed a general surgery internship at Ochsner Clinic Foundation in New Orleans followed by an orthopedic residency also at Ochsner Clinic. Dr. Wehrly treats a large range of pathological conditions of the hand, shoulder, hip, knee and ankle. He specializes in knee and shoulder arthroscopy and hip, knee, and shoulder replacement.

**Dr. Chad Domangue** is double board certified in Neurology and Pain Management, and board eligible in Clinical Neurophysiology. He completed his residency at the Medical University of South Carolina in Charleston and completed a fellowship at the University of Kentucky with Dr. William Witt, completing advanced procedures in interventional medicine. He has extensive training in diagnosing and treating conditions that cause decreased functionality and acute and chronic pain. Since 2009, he founded what is now known as Cypress Point Pain Management

**Dr. Gregory Benton** is an Emergency Medicine specialist in the Covington, Hammond and New Orleans area. He attended and graduated from Louisiana State University School of Medicine in Shreveport in 2003, and has over 17 years of diverse experience, especially in Emergency Medicine. He is affiliated with many hospitals including Lakeview Regional Medical Center in Covington, Cypress Pointe Urgent Care in Hammond, and In and Out Urgent Care in New Orleans

**Dr. Eric Oberlander** is an award-winning spine specialist. He graduated from Virginia Tech with degrees in Engineering, French, and Chemistry. He was one of the first American engineering students to study at the prestigious Ecole des Ponts et Chaussees in Paris, France. He received his medical degree from Virginia Commonwealth University and continued his training at the Medical College of Virginia, where he completed his Neurosurgical residency and fellowship in complex and minimally invasive spinal surgery. Dr. Oberlander also served as a Lieutenant Commander in the U.S. Navy Reserve from 2003-2012. He is currently working at the NeuroMedical Center and is the team neurosurgeon for the LSU Athletic Department.

**Dr. Jeremy James** is a board certified orthopedic surgeon with DISC of Louisiana and focuses primarily on injuries to the spine. Dr. James attended LSU before receiving a bachelor’s degree in science from Our Lady of the Lake College. During medical school at Louisiana State Health Sciences Center, he focused on degenerative and traumatic musculoskeletal disease. He was fellowship trained at the Spine Institute of Arizona in Minimally Invasive Spine Surgery. Since 2014, he has worked at DISC of Louisiana in Hammond and Covington and he also serves as the Chief of Staff at AVALA/Fairway Medical Center.



**Saturday, October 17th 9:00 a.m. – 4:00 p.m.**

**Running Your Practice with Ease**

CAs who spend the day with **Kim Klapp,** of Assistants for Chiropractic Excellence (A.C.E.) will learn the most up to date effective strategies for above-down, inside-out practice growth. She will share how to hone your office systems to prevent errors, foster teamwork, and generate patient compliance, retention and referrals. CAs will learn Kim’s formulas for decision making, time management and more. This program will help CAs improve flow of both patients and money into your practice.

While managing First Choice Chiropractic since 1995, Kim Klapp has spoken for many chiropractic universities, colleges, companies and associations. An author and coach, she founded Assistants for Chiropractic Excellence (A.C.E.) in 2000 which provides quality CA coaching and training via monthly online courses. Kim Klapp teaches chiropractic teams the most up-to-date techniques and communication strategies for generating more referrals, collections and patient compliance.

Registration Form: CAL Annual Convention

 CAL, 10636 Timberlake Ave., Baton Rouge, LA 70810 (fax: 225-769-5563)

**Pre-registration fees:** *(After 9/25/20, add $30 per DC/$20 per CA)*

CAL member. . . . $275 One Day member..$199 Non-member. . . .$350

CAL mbr’s CA……..$125 One Day non-mbr..$259 Non-mbr’s CA…… $150

 Prayer breakfast: Complimentary. Registration required.

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City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Office phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# attending DC program \_\_\_\_\_\_

# attending CA program \_\_\_\_\_\_

# attending prayer breakfast \_\_\_

 **EXHIBITORS**

 (Registered to date)

ChiroHealth USA

Concierge Equipment (DC Equipment)

EZBIS, Inc.

Foot Levelers, Inc.

Harold Ehrenberg, Attorney at Law

Summus Medical Laser

TRI-STATE Medical

Wealth Management & Planning Group

Payment information:

* Check enclosed.
* Charge to my account:

Circle one: VISA MC AMEX

Card# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Exp. Date: \_\_\_\_\_\_\_\_\_CVV \_\_\_

\*If credit card billing address is different than office address, please include card billing address

**Location:** Crowne Plaza Executive Center, 4728 Constitution Ave, Baton Rouge. Room rate: $107 S/D available through 9/15. Be sure to indicate that you will be attending the chiropractic convention. For reservations, call (225)925-2244. Or for online reservations use code CAL.

**CE Credits:** CAL has applied for 31 hours of CE credits in Louisiana, Alabama,, Mississippi, Texas, and South Carolina.

**Cancellations:** In order to receive a refund (less processing fee), notice of cancellation must be received 7 days prior to the event.